

# Hard Cider Summer Tour 2022



## AGENDA

### 10:00 AM: Stop one: Star Cidery (Canandaigua Location)

3365 East Lake Road, Canandaigua, New York 14424

Visit with cidemaker and co-owner, Cortni Stahl to learn about their cidermaking process. From juice to packaged cider she will walk you through their apple selection and downstream processes as you tour their production and tasting room facilities.

Travel time: 30 minutes

### 11:30 PM: Stop two: USDA Germplasm Collection

630 West North Street, Geneva, NY 14456

Ben Gutierrez (USDA-ARS) describes the mission of the USDA's apple germplasm collection. Greg Peck shares an update on his lab's work to assess accessions within the germplasm collection for their potential use for the cider industry.

### 12:30 PM: LUNCH at Jordan Hall and Tours of Cornell Agritech Craft Beverage Lab

630 W North St, Geneva, NY 14456

Following lunch at the Jordan Hall pavilion, Chris Gerling, Cortni Stahl and the Cornell Craft Beverage Institute will walk participants through the Craft Beverage Analysis Lab, the Vinification & Brewing Lab and the Fruit & Vegetable Processing Pilot Plant.

Travel time: 10 minutes

### 2:15pm PM: Stop three: Red Jacket Orchards

957 Canandaigua Road, Geneva, NY 14456

Visit with Brian Nicholson who will give a tour of the juice facility and discuss their production processes and then Matt Murphy will give a tour of the nursery and orchards.

Travel time: 10 minutes

### 4:00pm Final Stop: Cider Pub Crawl with Lake Drum Brewing and Star Cidery

Lake Drum Brewing 16 E Castle Street, Geneva, NY 14456

Star Cider Tasting Room 495 Exchange Street, Geneva, NY 14456

[CLICK HERE TO REGISTER](#)

Participants will use their personal vehicles to get from location to location and can join us for whichever stops they are interested in seeing. Suggested registration fee to offset administrative costs: \$5 per person. We greatly appreciate your contribution to this event.

If you have any questions, please contact

Greg Peck at [gmp32@cornell.edu](mailto:gmp32@cornell.edu) or Scott Ramsey at [scott@scottramsey.net](mailto:scott@scottramsey.net).

## Friday, July 22, 2022

### 10:00am EST

*Designed for commercial apple and  
cider producers, all are welcome.*

- Lunch will be included at Jordan Hall. (Catered by Lake Drum Brewing. Bring your own cider to share as you wish. Cups will be provided.)
- Complimentary educational cider tasting will take place at Lake Drum and Star Cider Tasting Room.
- Register by July 15 to be guaranteed lunch and cider tasting.

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